



## GRAPHIC DESIGN HEAD

**Company Profile:** A creative firm which works for International Brands in Brand Strategy, Graphic Design, Product Design, Interior Design, etc.

**Location:** New Delhi

### **Key Responsibilities:**

You will be the design horsepower behind most initiatives. You will be assigned to a customer portfolio for India and International projects, but will be asked to participate on initiatives outside your work scope for your inputs on a regular basis. Key responsibilities defined, but not limited to, are:

#### Design

1. Take lead and bring bold, innovative and strategic brand ideas for identity, web, packaging, and retail collateral projects.
2. Craft a visual language with high standards, from brainstorming and initial concept creation, all through the final stages of technical deliveries and execution oversight with a junior designer.
3. Build engaging presentation deliverables that may include research summaries, sketches/renderings, mood boards and design proposals.
4. Participate and at times, pitch the creative strategy during client meetings.
5. Work hands-on during the project lifecycle with clients, internal stakeholders to provoke thinking, innovate, provide or receive feedback, followed by incorporating the same in the deliveries.

#### Team and Communication

1. Collaborate with global teams to meet client requirements, maintain consistent standards of quality and creativity throughout the project.
2. Coordinate with project manager, director and other internal stakeholders to ensure adherence to project timelines and client satisfaction.



### Qualifications:

1. Minimum bachelor's degree in design, with minimum 8-10 years of work experience in an agency. Experience working for beauty, luxury, hospitality and fashion brands is preferable.
2. An international degree in graphic design is bonus
3. A powerful portfolio demonstrating your creative capacity, aesthetic sensibilities and technical expertise with business cases.
4. A strong understanding of international trends, luxury aesthetics, manufacturing technicalities – materials, finishes, papers etc.
5. High Proficiency in Adobe Creative Suite (Photoshop, InDesign & Illustrator)
6. Experience in interpreting brand briefs, establishing an understanding of client requirements and building strong brand identities.
7. Exceptional teamwork, presentation and communication skills.
8. Ability to multi-task, manage conflicting deadlines and deliver excellence throughout the creative process.
9. Autonomous- someone who is entrepreneurial and can roll up their sleeves and get things done.
10. Last and most important, you are highly sensitive to creation and in love with beautiful brands.

Please send your CV to [employment.service@ifcci.org.in](mailto:employment.service@ifcci.org.in)

### About Indo-French Chamber of Commerce & Industry (IFCCI)

Established in 1977, the Indo-French Chamber of Commerce and Industry (IFCCI) belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. IFCCI is one of the most active bilateral chambers in India that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. For more information, please visit <https://www.ifcci.org.in/>

To know more about HR & Recruitment Services, please visit- <https://www.ifcci.org.in/recruitment.html>

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