

Marketing Executive - HCMC

JOB DESCRIPTION

ABOUT THE COMPANY

ERAIA ASIA is a Vietnam-based & French-owned business consulting company with 10+ years of background in international business development. We support western companies in their business development in Asia through tailor-made services: market study, business development, commercial representation, distribution, company establishment, and 2 fully- serviced business centers in HCMC.

We genuinely care about people as our assets are our people. We encourage our team to work with passion, grow together, and put quality in the first place even the smallest task.

In the development of the business, we are looking for a motivated and open-minded Marketing Executive to join our team

MISSIONS

- Create marketing and communication content (photoshop or others).
- Animate websites + social media for the company's business units.
- Support business unit managers to create content to promote their activity.
- Manage the brand identity and apply it to all material (presentations, contracts email signatures, etc.).
- Manage emailing campaigns.
- Mostly online.

QUALIFICATIONS & SKILLS

Diploma: Marketing or communication university degree
Experience: 2-3 years of experience in Marketing or similar roles
Languages: Native Vietnamese, Fluent in English. Knowing French is a big plus.

- Adapt to the company
- Be flexible and be creative
- Proactive, multi-task, manage priority
- Design tools (photoshop or others)
- Familiar with online platforms: Facebook, LinkedIn, etc.

BENEFITS:

- Motivating salary and bonus depending on skills and experience
- Great facilities to work, a laptop is provided (HD screens if needed)
- Personal development: training courses/ workshops/seminars
- Private health insurance

- Annual leave 15 days
- Comfortable, multi-cultural, and welcoming office environment
- Outdoor activities and team building
- Tea and coffee break, kitchen at work, swimming pool, and garden
- 13th-month salary

LOCATION: District 1/District 2, HCMC
WORKING HOURS: Monday to Friday, 8:30 – 12:00 & 13:30 – 18:00
CONTACT: thinh@eraiasia.com