



Normandie University



iae
CAEN
University School
of Management



*Study in English
and grow a
French
attitude!!*

MASTER IN INTERNATIONAL MANAGEMENT

COURSES
100%
TAUGHT IN
ENGLISH

EXPERIENCE THE FRENCH *"Art de vivre"*

Business classes

French courses from very
beginners to advanced level

Multi-cultural environment

Contact your international advisor for further information

MASTER 1 MIM CURRICULUM

Semester 1

Intégration week	Program and project presentation	36hrs	4 ECTS
	Business Game or French Classes for non French speakers		
	Agile management		
Integration training	Management	87hrs	10 ECTS
	Managerial challenges of technological transformations		
	Strategic Management		
	Quality-production-logistics		
Applied statistics and Methodology	Methodology	68hrs	8 ECTS
	Data analysis		
	Digital agility		
Personal and professional development	Professional project	33hrs	8 ECTS
	Tutored projects		
	LV2 (French classes for non French speaking students / Any other language for French speaking students)		

Semester 2

Value Chain	Problem solving tools	42hrs	6 ECTS
	Managing clients and suppliers		
	Team building		
Finance and Taxation	Financial management 2	36hrs	6 ECTS
	International Taxation		
International management	International marketing	40hrs	6 ECTS
	Intercultural management		
Personal and professional development	International news analysis	57hrs	6 ECTS
	Project Management		
	LV2 (French classes for non French speaking students / Any other language for French speaking students)		
Internship (2 months)			6 ECTS
TOTAL CONTACT HOURS		399hrs	60 ECTS

<https://www.iae.unicaen.fr/study-at-iae.php>