



STUDY IN FRANCE WORK IN SERBIA

Studies and job opportunities in the Agro-agricultural sector

March 16th at the University of Novi Sad, Faculty of Agriculture

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Agenda:

09:30 Registration & Coffee

10:00 Introduction by the moderator, **Jelisaveta Lazarevic** (AFA)

10:05 Opening addresses by:

- **M. Stanislas Pierret**, Director of French Institute in Serbia and Counsellor of French Embassy;
- **Pr. Nedeljko Tica**, Dean of Agriculture faculty on Novi Sad
- **M. Aleksandar Simurdic**, Director, Vojvodina European Affairs Fund
- **Mrs Marija Ozegovic-Filipovic**, Director of Tempus Foundation

10:25 **Sandra Elezovic** (Campus France) and **Vesna Adamovic** (French Institute in Serbia): presentation of agro-agri studies in France and French scholarship opportunities

10:40 **M. Etienne Paux**, director for international relations of VetAgro Sup: Presentation of Master's degrees of VetAgroSup

10:55 **Mrs Bojana Momcilov**, corporate communication and CSR manager of Mlekoprodukt: HR needs of companies in Serbia

11:10 **M. Darko Burcul**, PR and marketing director of Poslovi Infostud: how IT sector can create new jobs opportunities into agricultural and agro-industrial sector in Serbia?

11:25 Exchanges between panellists

11:35 Q&A session between students and panellists

12:00 Lunch

13:00 End of the event

Etienne Paux



After completing his PhD in Eucalyptus functional genomics from the University Paul Sabatier (Toulouse, France) in 2004, Etienne spent 17 years at the French National Institute for Agricultural Research (INRA) in Clermont-Ferrand. He was a recognized expert in wheat genetics and genomics, leading several basic and applied research projects. Through the integration of various approaches including genomics, population and quantitative genetics, as well as pre-breeding and breeding, his group became an international leader in wheat research. Among the group's most noticeable achievements are the sequencing of the wheat genome, the deciphering of the worldwide wheat genetic diversity or the development of high-throughput tools for genomics-assisted breeding. Etienne was one of the directors of the International Wheat Genome Sequencing Consortium and the coordinator of an international associated lab between INRA and the Chinese Academy of Agricultural Sciences. In 2021, he joined VetAgro Sup, the institute of higher education and research in food, animal health, agricultural and environmental sciences, as the deputy director in charge for the agronomic campus.

Bojana Momcilov



Bojana studied French language and literature at the Faculty of Philosophy in Novi Sad. She spent six months in Valence within the au-pair program, where she attended a French language school. She then worked for 2 years in the high school of music and the agricultural school in Zrenjanin as a French teacher. From 2003, she worked as a French interpreter at the CORA trade chain in the food sector. In 2004 she started working as a translator and then in communication at Mlekoprodukt cheese company within the French group Savencia. In 2017, she was appointed manager for CSR and corporate communications. As such, she launched the Biser Nutri Academy #PositiveFood project, which deals with healthy, responsible and balanced nutrition of children as well as healthy lifestyle habits. She is in charge of projects to expand French culture and gastronomy in Serbia, such as the launch of French cheeses "Ile de France" with educating consumers about consuming cheeses and also pairing French cheeses with other foods and wines. She organized the first decorations of the Master cheese in Serbia organized by the Guilde Internationale des Fromagers. In cooperation with the French Embassy, she supports the "Good/Goût de France" event. In cooperation with the French Institute, she supports the French Film Caravan project as well as numerous other events with the aim of spreading out French culture and gastronomy.

Darko Burčul



Darko is the marketing and PR Manager of Infostud, a group of websites providing solutions for employment in Serbia, since 2021. He graduated in marketing from the University of Belgrade. He has previously worked in some of the most successful Balkan and Serbian companies like Centroprodukt (agri-food sector), Atlantic Grupa (agri-food i.a.) and DjakSport (sports retail) where he was in charge of brand development and marketing.

Jelisaveta Lazarevic



Jelisaveta received a scholarship to study at FEFA. She worked as a research assistant at the Centre for Advanced Economic Studies (CEVES), where she participated in the World Bank project "Competitiveness and Job"; she is currently enrolled in PhD studies at FEFA Faculty. Her paper "Nurturing and retaining talents in Serbia" was presented at the Kopaonik Business Forum. In 2019, she joined the AFA community as a Project Leader and is working on projects dedicated to the economic empowerment of women through innovation and technologies and their active involvement in creating digital civilization of the future. She was a member of the Innovation Week program committee for 2019. She is currently Head of corporate partnerships at AFA.