



**MASTER IN MANAGEMENT  
MASTER OF SCIENCE**

# **BUSINESS MANAGEMENT**



*Make an impact*

# 5 CAMPUSES WITH AN INTERNATIONAL OUTLOOK



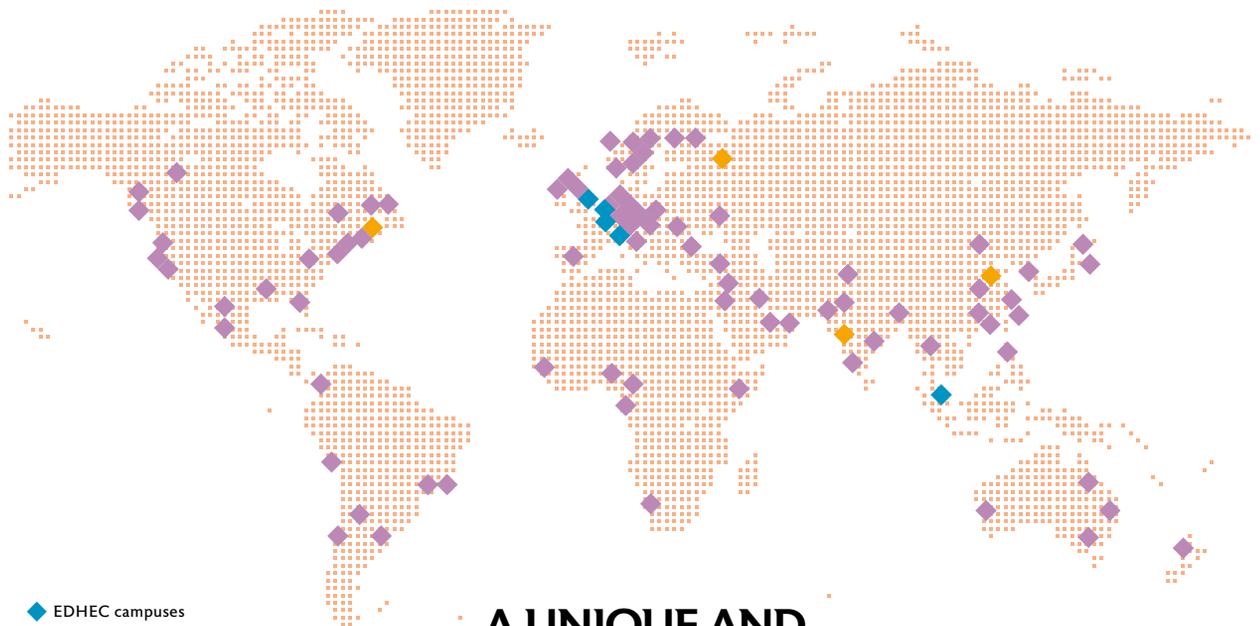
Lille /



Nice /



Paris /



- ◆ EDHEC campuses
- ◆ EDHEC country managers and offices
- ◆ EDHEC professors: area of impact (research and dissemination)

## A UNIQUE AND INTERNATIONAL NETWORK

**8,000** STUDENTS

**+150** MBA GRADUATES PER YEAR

**100** NATIONALITIES ON CAMPUS

**+40,000** ALUMNI IN **125** COUNTRIES

**149** PARTNER UNIVERSITIES



London /

Singapore /

## TOP 3

Master in Finance  
Worldwide

(*Financial Times* 2018 ranking)

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## 3rd

MBA in France

(*The Economist* 2016 ranking)

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## TOP 15

Business School  
in Europe

(*Financial Times* 2017 ranking)

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## TOP 20

Master in Management  
Worldwide

(*Financial Times* 2017 ranking)



### COMMITTED AND INSPIRING PROFESSORS

**167** PERMANENT FACULTY & RESEARCHERS

**86%** OF PROFESSORS HAVE INTERNATIONAL CAREERS

**20%** OF EDHEC'S BUDGET IS INVESTED IN RESEARCH

**11** MILLION EUROS INVESTED IN PEDAGOGICAL  
INNOVATION OVER THE NEXT 2 YEARS

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### A TRULY GLOBAL BUSINESS EDUCATION

**+150** EXCLUSIVE PARTNER COMPANIES

**120** CORPORATE EVENTS ACROSS CAMPUSES PER YEAR

**OVER 100** BUSINESSES CREATED YEARLY BY EDHEC ALUMNI

**1,500** JOBS CREATED BY THE EDHEC BUSINESS INCUBATOR

# EDHEC MAKES AN IMPACT

## ON BUSINESS

In an increasingly complex and competitive environment, the businesses that succeed are those that know how to understand and prepare for the future and question established models. EDHEC's research centres inspire and encourage innovation. Their work, recognised for intellectual excellence as much as for business value, are benchmarks in fields as diverse as finance, business law, ethics, marketing and management. They also help sustain EDHEC's academic programmes, presenting students with the realities and challenges of doing business.

## ON TALENT

EDHEC's excellence in fostering talent is measured as much by the skills learnt as by the personalities that emerge. For 110 years, EDHEC has been cultivating independent thought, non-conformism and entrepreneurial spirit. Thanks to the depth and breadth of its programmes and the international renown of its professors, EDHEC is a place where academic knowledge and business experience are mutually enriched, where the realities and challenges that managers face can be addressed in the open, and where students can develop quick thinking and inventiveness.

## ON CAREERS

EDHEC's ambition "to train managers and entrepreneurs to be ready for business" is best illustrated in the achievements of its graduates, 39% of Business Management students find a job before finishing their studies. Thanks to the academic excellence of its programmes and the strength of its international alumni and partner company networks, the School is a springboard to employment, being especially attentive to opportunities for bringing candidates and recruiters together at the key moments of a professional career.

### EDHEC MASTER IN MANAGEMENT IN THE TOP 20 WORLDWIDE

**85%** OF GRADUATES SECURE A JOB WITH AN INTERNATIONAL DIMENSION

**34%** OF GRADUATES START THEIR CAREER OUTSIDE THEIR HOME COUNTRY

**15%** OF 2017 BUSINESS MANAGEMENT GRADUATES JOINED GRADUATE PROGRAMMES

**20%** OF 2017 MSc in ENTREPRENEURSHIP & INNOVATION GRADUATES CREATED A START-UP

# Accelerate your path to a global career

EDHEC Business School prepares international talents for global careers. Known for our academic excellence and top-ranked business education, our mission is to prepare leaders to succeed in a challenging business environment that demands agility, innovation and social responsibility. EDHEC's close relationship with global enterprises allows us to offer unique insights and opportunities to our students and to provide a transformational business education where the measurement of our success is the success of our graduates.



**MICHELLE SISTO, PhD in Finance,**  
ASSOCIATE DEAN FOR GRADUATE STUDIES  
ASSOCIATE PROFESSOR OF DECISION SCIENCE

## MAKE AN IMPACT WITH EDHEC MASTER PROGRAMMES

### Targeted programmes

Our wide portfolio of programmes is specifically designed to meet students and market needs. You will learn real-life business skills and develop an agile and forward-thinking spirit through one of our 8 specialisations.

### Unique global business synergies

EDHEC creates tomorrow's leaders through sponsorships & partnerships with global industry leaders. Our sponsors play active roles in the classroom and their involvement in the design of the programme ensures that the curriculum is always business relevant.

### International reach

Our students may choose an exchange programme with one of our 149 partner universities and secure jobs in 46 countries after graduation.

### An unrivalled experience

EDHEC delivers a hands-on approach to study: we place our students in real-life business situations from day one. Our business-relevant programmes shine through our 13 programme sponsors.

# MASTERS in BUSINESS MANAGEMENT AT A GLANCE

## MASTER in MANAGEMENT



YEAR 1: SEPT. 2019 – MAY 2020

YEAR 2: JUNE 2020 – AUGUST 2021

### MASTER 1

#### FOUNDATION YEAR

You will learn the fundamentals of business management through academic coursework and will have constant interaction with business executives. As part of the business management track, you will be exposed to challenging business related topics from day 1.

#### EXCHANGE OR PROFESSIONAL IMMERSION QUALIFICATION AND SPECIALISATION INTERNSHIPS

An outstanding opportunity to acquire your first professional work experience through two internships of 6 months each and to leverage your international profile through work experience. You may also opt for a 6-month exchange at a partner university.

## MASTER of SCIENCE



SEPT. 2019 – MAY 2020

#### COURSEWORK

During this period, you will follow a combination of core modules and seminars and will specialise in your chosen field: Strategy, Consulting & Digital Transformation / Marketing Management / Entrepreneurship & Innovation / LL.M. in Law & Tax Management / Creative Business & Social Innovation / Global & Sustainable Business / Management Studies / Data Analytics & Artificial Intelligence

EDHEC / BUSINESS MANAGEMENT

## SHAPE YOUR INTERNATIONAL PROFILE



Università Commerciale  
Luigi Bocconi



HEC MONTRÉAL





## 1 OR 2-YEAR ACADEMIC PROGRAMMES

- After a 3- or 4- year bachelor's degree
- Taught entirely in English

## 8 CHOICES OF MSc PROGRAMMES

- Strategy, Consulting & Digital Transformation
- Marketing Management
- Entrepreneurship & Innovation
- LL.M. in Law & Tax Management
- Creative Business & Social Innovation
- Global & Sustainable Business
- Management Studies
- Data Analytics & Artificial Intelligence

### YEAR 3: SEPT. 2021 – ONWARDS

#### MASTER 2

#### ADVANCED SPECIALISATION (MSc)

You will return for your final year of studies and specialise in an area of business, from a choice of Strategy, Consulting & Digital Transformation / Marketing Management / Entrepreneurship & Innovation / LL.M. in Law & Tax Management / Creative Business & Social Innovation / Global & Sustainable Business / Data Analytics & Artificial Intelligence.



### JUNE 2020 – ONWARDS

#### INTERNSHIP

At the end of your academic year, you are required to follow a 3-month internship. A full-time position replaces the internship requirement.

#### DOUBLE DEGREES\*

If you wish to have a competitive edge in the career market, then you can opt for EDHEC's double degree agreements with leading international universities. Enrich your global profile and develop a specialisation in a specific field in management (Information Technology, Human Resources, Supply Chain Management, etc.) during this two-semester programme (one full academic year) which replaces the Master 2 year at EDHEC.

\* Applies to Master in Management students.

#### INTERNSHIP ABROAD



The value of an international internship is important for pursuing global career objectives. During your internships abroad (between M1 and M2), you will develop valuable business relationships which will take your career goals to an international level.

#### SUMMER PROGRAMMES

The Stanford Summer International Honors Program (SIHP) combines top notch teaching with cultural, social and geographical activities. As an EDHEC Master 1 student you can study on the Palo Alto campus, for 8 weeks. A large set of courses are available in topics such as innovation, data management, oral communication and economics. Upon completion of the required courses, you will receive a Stanford SIS Certificate.

#### EXCHANGES

You may complete a short term or full year exchange in your final year, or a semester exchange between your Master 1 and your Master 2.



# MASTER in MANAGEMENT & MSc, a challenging double degree

Our flagship programme, the EDHEC Master in Management (Grande École) awards graduate-level students and young professionals a double degree: the Master in Management and the Master of Science. The two-year academic programme is taught entirely in English, and is specifically designed – through challenging and applied learning – to prepare you for international careers in a precise business field.

## Year 1 – Foundation Year – Master 1

### ◆ LIST OF CORE MODULES

- Big Data & Business Analytics
- Business Development & Innovation
- Business Game: Capstone
- Corporate Finance
- Corporate Social Responsibility
- Cost Accounting & Management Control
- Financial Statement Analysis
- Foreign Language
- Information Systems
- Legal Environment & Business Decision-Making
- Managing Human Capital
- Marketing Management
- Operation Management
- Pitch Academy
- Project Management
- Strategic Management

**100** NATIONALITIES

**13** PROGRAMME SPONSORS

**OVER 740** GRADUATES  
PER YEAR

**85%** OF BUSINESS  
MANAGEMENT GRADUATES  
FOUND JOBS WITH  
AN INTERNATIONAL  
DIMENSION

**167** PERMANENT FACULTY  
& RESEARCHERS

## Year 2 – Your professional immersion

Work experience is a crucial step towards employment: many students find their current positions as a result of their internships. This experience is also an opportunity to reflect on your choice of concentration in year 3.

On completion of your internships between year 1 and year 3, you will return for your final year of studies and choose from one of the Master of Science programmes offered by EDHEC.

## Year 3 – Advanced specialisation – Master 2 (MSc)

- MSc in Strategy, Consulting & Digital Transformation
- MSc in Marketing Management
- MSc in Entrepreneurship & Innovation
- MSc in Creative Business & Social Innovation
- LL.M. in Law & Tax Management
- MSc in Global & Sustainable Business
- MSc in Data Analytics & Artificial Intelligence



## European Apprenticeship Track

As part of the Master in Management, you may choose the European Apprenticeship Track. Located on the Paris campus, after an initial 4 months on the Lille campus, this 24-month part-time track has placed more than 1,200 apprentices (115 places per year) with 300 partner companies since 2006. The programme, which alternates one week of classroom attendance and three weeks in-company experience, offers a unique opportunity to combine theory and practice and to develop highly marketable skills. You will receive a monthly salary and the remaining tuition fees are paid by the company. French is highly recommended for positions in France.



LILLE

Sept. – Dec. 2019



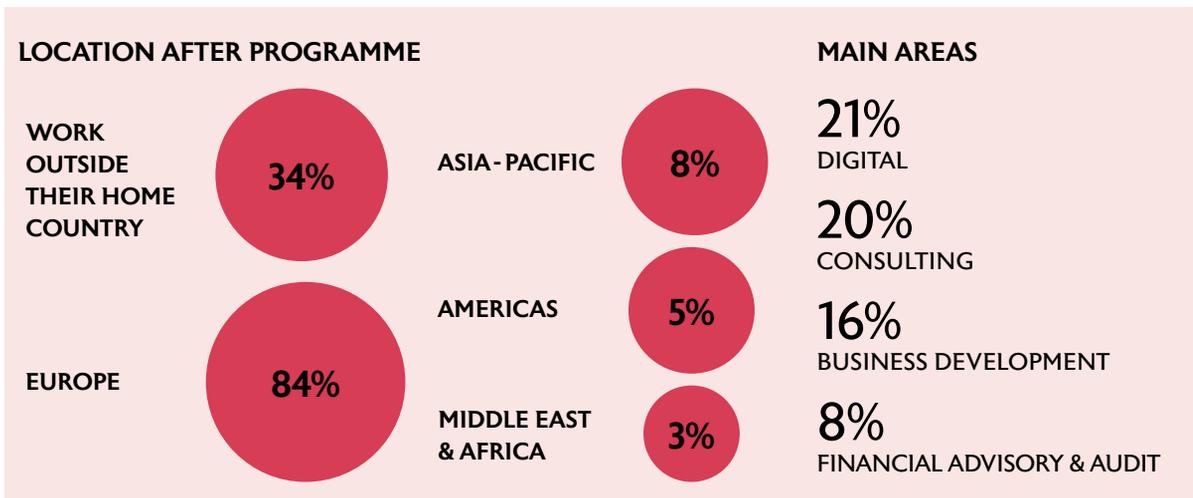
PARIS

from Jan. 2020

“As part of my Grande École programme, I took a Master of Science in Management Studies at the MIT Sloan School of Management and joined McKinsey as a consultant in their Geneva office. At MIT, I learned not to be afraid of challenging the status quo, to think big and out of the box, to promote work in diverse teams and to constantly develop my self-awareness. One of EDHEC’s main contributions to my professional development has been to increase my willingness to step out of my comfort zone. This experience forced me to adapt quickly and helped me to become comfortable with new challenges; invaluable life skills which have helped me to achieve much more ever since. EDHEC has taught me to keep challenging myself and to pursue my dreams.”

**Alexandre Casteau, French,**  
EDHEC – 2015, Consultant,  
McKinsey – Geneva

## AFTER A BUSINESS MANAGEMENT TRACK







**8,000  
STUDENTS  
EVERY YEAR**

Paris /  
London /  
Lille /  
Nice /  
Singapore /

# MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION

The MSc in Strategy, Consulting & Digital Transformation attracts disciplined and creative minds that are able to perform in complex environments. With this challenging programme, you will develop management consulting skills and strategic thinking to deal with business realities and perspectives. The programme prepares you for a wide range of positions where critical thinking, intellectual agility and a multidisciplinary understanding of strategy-related issues are important.

**CORPORATE SPONSOR**  **Capgemini Consulting**



**“My time at EDHEC enhanced my ability to work in teams, further extended my intercultural competences and taught me that change always requires personal commitment and action.** The MSc in Strategy, Consulting & Digital Transformation is a demanding, but great, learning experience, that combines theoretical frameworks with real-life situations, international exposure, and challenging teamwork projects. There is always a focus on excellence and business relevance. I like that I can apply the skills I acquired at EDHEC to develop new strategic approaches, reinvent business models, and elaborate on turn-around programmes for clients from all around the world.”

**Lars-Michael Wendel, German,**  
EDHEC – 2018, Associate Consultant,  
Lufthansa Consulting – Frankfurt

## KEY RECRUITERS

ACCENTURE, CAPGEMINI CONSULTING, DANONE, DELOITTE, EY, GOOGLE, KPMG, OLIVER WYMAN, PWC, SOCIÉTÉ GÉNÉRALE

## ◆ FIELDS

Cross-Industry Strategic Analysis, Consulting, Digital Operations, Business Intelligence, Transaction Services

## ◆ LIST OF CORE MODULES

- Advanced Corporate Finance
- Business Ethics
- Change Management
- Digital Marketing Strategy
- Financial Accounting and Reporting
- IT Strategy
- M&A and Strategic Alliances
- Operations Management
- Strategic Analysis and Critical Thinking
- Strategy and Business Modeling

## ◆ CONCENTRATIONS

Consulting / Strategy & Business Intelligence / Transaction Services / Power to Act in a Digital World

## MAIN SECTORS

**45%**

CONSULTING

**15%**

FINANCIAL INSTITUTIONS / BANKING / INSURANCE

**12%**

MEDIA / TELECOM / TECH

**8%**

INDUSTRY / ENERGY / CONSTRUCTION

**7%**

FINANCIAL ADVISORY / AUDIT

## LOCATION AFTER PROGRAMME

**77%**

EUROPE

**15%**

ASIA-PACIFIC

**3%**

AMERICAS

# MSc in MARKETING MANAGEMENT

The MSc in Marketing Management is designed for young, passionate, graduates and professionals seeking to expand their global work experience, land their first position, or make a career change to marketing management. Through this holistic programme, you will gain advanced knowledge of the marketing discipline and be given the chance to supervise real-time projects through close cooperation with global companies.

## CORPORATE SPONSOR



### FIELDS

Consumer-Centred Marketing, Marketing Research, Marketing Communication, Marketing Data Analysis, Customer Relationship Management, Luxury, Entertainment, Service

### LIST OF CORE MODULES

- Consumer-Centred Marketing
- Customer Relationship Management
- Digital Marketing
- Integrated Marketing Communication
- International Marketing Strategy
- Marketing Research and Methods
- Panel Data Analysis
- Strategic Brand Management

### CONCENTRATIONS

Luxury & Fashion / Entertainment & Services



**“My experience at EDHEC, studying Marketing Management, allowed me to select a career path that I wanted to follow and to choose the industry that appeals to me.**

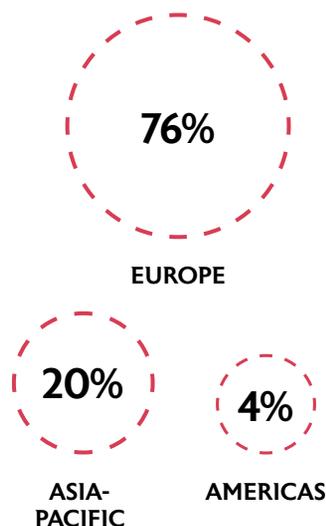
EDHEC helped me to forge relationships with people from around the globe. I have gained a better understanding of myself and the world of business. The exposure to industry experts, from different fields, and the group-work in diverse, multi-national, teams strengthened my commitment to seek an international career – where I could live and work abroad – for a company that shares my values.”

**Shahzad Ahmed, Pakistani,**  
EDHEC – 2017, Senior Commercial Manager Retail & eCommerce Swarovski – Paris

### MAIN SECTORS



### LOCATION AFTER PROGRAMME



### KEY RECRUITERS

AUCHAN, CASINO, CLARINS, DANONE, ESTÉE LAUDER, EXPEDIA, HERMÈS, JOHNSON & JOHNSON, LVMH, MICHELIN, OMNICOM GROUP, PUBLICIS, TIFFANY & CO

# MSc in ENTREPRENEURSHIP & INNOVATION

The MSc in Entrepreneurship & Innovation focusses on building a bold and brave entrepreneurial mind-set coupled with a skill set that is fit for making an impact in tomorrow's world. The programme offers you the opportunity to discover the entrepreneurial ecosystems of global start-up hubs like London, Paris and San Francisco's Silicon Valley. You will be equipped with the professional and personal competences to build dynamic start-ups and innovate new products of economic or social value.



**“EDHEC offers a stimulating academic and social experience.** The quality of its teaching, its professional network, and the strength of its student life, especially the student associations, was fundamental in helping me to decide what I wanted for my professional career. The MSc in Entrepreneurship & Innovation is designed to provide you with all the tools and connections you would need when creating a business. The programme connected me with entrepreneurs from all around the world. I went to London, to Brussels, and to the Silicon Valley to meet and discuss with active entrepreneurs the trends of tomorrow. I acquired an incredible amount of knowledge and learned from the experiences of others how to achieve my life's goals.”

**Stanislas Marcoulides, French,**  
EDHEC – 2018,  
Account Representative  
Uber Eats Canada – Montréal

## KEY RECRUITERS

AMAZON, CISCO SYSTEMS,  
EY, LINKEDIN, LVMH,  
SALESFORCE, TOTAL, UBER,  
UBISOFT, UNIVERSAL

## ◆ FIELDS

Entrepreneurship, Consulting, Corporate Strategy, Product Development, Corporate Entrepreneurship, Innovation, Intrapreneurship

## ◆ LIST OF CORE MODULES

- Coaching
- Creativity and Ideation
- Design Thinking and Lean Start-up
- Digital Marketing and Analytics
- Empowering you, as an Entrepreneur
- Financial Modelling for Start-Ups
- Financing Entrepreneurial Ventures
- Go-To-Market Strategies
- Impact of Artificial Intelligence on Business & Society
- Innovation Management and Intrapreneurship
- Legal & Tax Issues for Entrepreneurs
- Operations Management
- Selling and Negotiation
- Social Entrepreneurship
- Study Trips

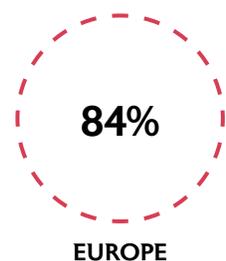
## STATISTICS

**20%**  
OF GRADUATES CREATE  
A START-UP AFTER THEIR  
PROGRAMME

**200**  
BUSINESSES CREATED BY  
THE EDHEC INCUBATOR &  
ACCELERATOR

**1,500**  
JOBS CREATED BY THE  
EDHEC INCUBATOR &  
ACCELERATOR

## LOCATION AFTER PROGRAMME



# MSc in CREATIVE BUSINESS & SOCIAL INNOVATION

The MSc in Creative Business & Social Innovation will prepare you for an international career in the creative economy, managing enterprises in the arts, culture, creative business or social business sectors. You will learn to ask the right questions, see the bigger picture and develop a better understanding of complexity and globalisation. The programme gives you the option to do an international study trip to Montreal, a member of the UNESCO Creative Cities Network (UCCN) where you can engage in real-life discussions with the founders, leaders and change-makers driving innovation and sustainable business initiatives in Montreal's technology, arts, and humanitarian ecosystem. The MSc in Creative Business & Social Innovation will give you the competency to distinguish yourself from others and make positive changes in the world.

## ACADEMIC SPONSORS

CIRQUE DU SOLEIL



## FIELDS

Creative Industry and Collaborative and Innovative Organisation Management, Social Innovation, Innovative Finance, Arts Management, Philanthropy (Lobbying-Fundraising)

## LIST OF CORE MODULES

- Arts Management & Public Policies
- Creative Economy & Innovative Business
- Creative Entrepreneurship
- Entertainment Industry
- Fashion, Food and Design
- Global Justice & Human Rights
- Innovative Finance & Law
- Lifestyle Analysis & Social Practices
- Management of Charitable Organisations
- Media/Social Media & Development
- Philanthropy, Lobbying and Fundraising
- Social Innovation / Social Business

## KEY SECTORS

33%

CONSULTING

33%

MEDIA / TELECOM

22%

PUBLIC SERVICES / NGO /  
LEISURE / HOSPITALITY

## LOCATION AFTER PROGRAMME

96%

EUROPE

(including France: 77%)

4%

MIDDLE EAST / AFRICA



**“Thanks to the experience and knowledge gained at EDHEC I was able to marry my tech background with my love for culture.**

The MSc in Creative Business & Social Innovation programme cultivated my ability to think deeply about the creative process and to discover innovative ways of solving business problems. The programme successfully combines courses in culture, design, entertainment, art and innovation methods. I learned first-hand how arts, culture and the economy work together and I enhanced my creative confidence and business management capabilities. If you want to know where creativity comes from, you will find the answer in this programme.”

**Dingyu Hu, Chinese,**  
EDHEC – 2019, Design Thinking Expert  
Accenture China – Shanghai

## KEY RECRUITERS

ACCENTURE, AMARIS FOUNDATION, CAPGEMINI, CENTRE POMPIDOU, CHÂTEAU DE VERSAILLES SPECTACLES, HACHETTE, ST. PETERSBURG EIFMAN BALLET, THE WORLD BANK, UBISOFT, UNESCO

# LL.M. in LAW & TAX MANAGEMENT

The LL.M. in Law & Tax Management is designed to give you the techniques and skills to create organisational value through the law. You will gain hands-on knowledge of the relationships between companies and their legal environment and an in-depth understanding of the practice of business law in international law firms and corporate legal departments. This programme opens the doors to a wide range of positions in the legal world, such as business lawyers, in-house counsels or compliance officers.



**“I have studied law for many years, but a knowledge only in law is no longer sufficient for companies.** Nowadays, multinationals are looking for talents who have not only a legal background but also an acute business sense informing their decision-making. This is why I chose EDHEC, in particular the LL.M. in Law and Tax Management programme. It is more than a legal training programme it also provides students with plenty of real-world commercial strategies, management practices and business principles. Through this programme, I was able to acquire a double legal and commercial competence, which makes me a competitive candidate for my future career.”

**Huang Zhang, Chinese,**  
EDHEC – 2019, Consultant Junior iGRC,  
Atos Consulting – Paris

## KEY RECRUITERS

AUGUST & DEBOUZY, BAKER & MCKENZIE, BNP PARIBAS, CMS BUREAU FRANCIS LEFEBVRE, DELOITTE, DS AVOCATS, EY, GIBSON DUNN, JOHNSON & JOHNSON, LINKLATERS, STUDIOCANAL, WHITE & CASE

## ◆ FIELDS

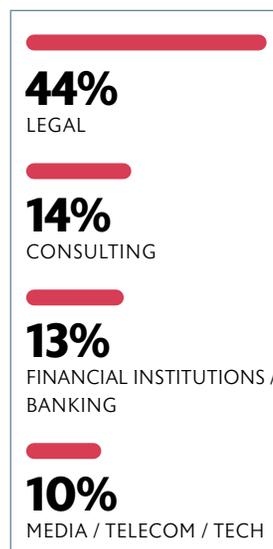
Business Law & Regulations, Tax Law, Lawyering skills, Legal Intelligence & Strategy, Legal Risks Management, Compliance

## ◆ LIST OF CORE MODULES

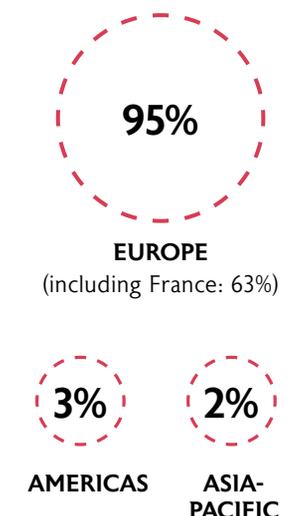
- Advanced Competition Law: Procedures and Strategies
- Business Ethics for Lawyers
- Capital Markets Law
- Contract Design and Drafting\*
- Corporate Structures\*
- Drafting and Managing International Contracts
- Economics Analysis of Law
- Intellectual Property Law in Globalised & Digital Economies
- International Tax Law
- Law, Strategy and Lobbying
- Legal Practice and Research
- Practice of Mergers and Acquisitions
- Compliance, Human Rights and Risk Management
- Strategic Leadership
- Strategies in Litigation, Arbitration and ADR
- Tax Schemes\*

\* Modules delivered in French.

## MAIN SECTORS



## LOCATION AFTER PROGRAMME



# MSc in GLOBAL & SUSTAINABLE BUSINESS

The MSc in Global & Sustainable Business provides you with state-of-the-art competences for generating profitable and sustainable business growth. In-depth courses on (1) global business disciplines, (2) managerial competences, and (3) industries where sustainability is material, will prepare you for creating the global business solutions for tomorrow's economy, and building a healthy environment and an inclusive society. You will learn to analyse complex and multi-faceted business environments, and to develop competitive advantage throughout the value chain.

## ◆ FIELDS

Corporate Strategy, Energy, Fashion, Finance, Health/Beauty, Marketing, Food & Agriculture, Mobility, Process & Performance Management, Real-estate.

## ◆ LIST OF CORE MODULES\*

### Global Business Disciplines

- Corporate Strategy for International Business
- Global Finance & Accounting
- International Operations
- Global Marketing
- Procurement

### Managerial Competences

- Cross-national negotiations
- International Legal Compliance
- Business Ethics
- Responding to Illicit Business
- Impact of Artificial Intelligence on Business and Society
- Seminar Series: Themes in Global & Sustainable Business
- Talent Identification and Career Development

### Industry courses

- Innovation policies for a sustainable energy sector
- Supply chain sustainability in fashion
- Green real-estate development
- From laboratory to market in sustainable health/cosmetics
- Consumers and sustainability in the foodsector
- Business solutions for integrative sustainable mobility

## ◆ GLOBAL & SUSTAINABLE BUSINESS TOUR

The MSc in Global & Sustainable Business is offered at EDHEC's Lille campus which is situated in the European region often considered the home of global & sustainable business practices. A study tour in France, and in countries such as Denmark, Germany and the Netherlands, allows participants to experience the latest global & sustainable business practices.

\* There may be small changes to the curriculum.

\*\* The Business and Sustainable Development Commission report on the business potential of realising the UN Sustainable Development Goals



“The new global challenge for business is to make it sustainable. In addition to saving the planet, sustainable business practices can unlock at least US\$12 trillion in opportunities by achieving the UN Sustainable Development Goals.\*\* The MSc in Global & Sustainable Business offers an up-to-date curriculum that exemplifies EDHEC's values of Independence, Pragmatism, Non-conformism, Entrepreneurial Spirit, and Open-mindedness to address the challenges of managing sustainable business practices in the 21st century.”

**Bastiaan van der Linden,**  
Programme Director,  
MSc in Global & Sustainable Business

## MAIN CAREER FIELDS

CORPORATE SUSTAINABILITY,  
BUSINESS DEVELOPMENT,  
CONSULTING, NGOS, ETC.

# MSc in MANAGEMENT STUDIES

The MSc in Management Studies will prepare you to be a relational, reflexive and ethical manager. This programme will provide you with comprehensive principles and expertise in the main managerial disciplines and enable you to transition into a managerial position. You will discover, for yourself, the key concept of being an effective manager – who you are in relation to others – and how to apply this important knowledge to manage everyday business situations.



**“With my background in engineering, the EDHEC MSc in Management Studies was perfect for my needs as it provided me with a 360° view of the business sector.** It focussed on the general aspects of management and complemented my industrial experience. The Leadership, Sensemaking and Management lectures were really inspiring: I learnt about real-life business culture from practical case studies and management styles. This new business approach has helped me gain an understanding of business situations which I simply wouldn't have encountered as an engineer. I am now equipped with leadership, project management and communications skills. For me, EDHEC was just the right place to be.”

**Pablo Smith, British/Italian,**  
EDHEC – 2016, Project Manager,  
Renault – Paris

## ◆ FIELDS

B2B / B2C / Retail, Corporate Finance, Human Resource Management, Marketing Management, Operations and Project Management, Organisational Behaviour, Strategic Management

## ◆ LIST OF CORE MODULES

- Corporate Finance
- Cost & Managerial Accounting
- Data Analysis
- Digital Innovation
- Human Resources Management
- International Business Law
- Marketing Management & Strategy
- Organisational Behaviour
- Project & Operations Management
- Strategic Management

## KEY RECRUITERS

BMW, EIFFAGE, FNAC, HAVAS, LE MÉRIDIEN, NATAXIS, NOVOTEL, RENAULT, SAP, SHAPY

## MAIN SECTORS

**34%**

INDUSTRY / ENERGY /  
CONSTRUCTION

**22%**

MEDIA / TELECOM / TECH

**11%**

CONSULTING

## LOCATION AFTER PROGRAMME

**79%**

EUROPE

**11%**

ASIA-  
PACIFIC

**10%**

MIDDLE  
EAST

# MSc in DATA ANALYTICS & ARTIFICIAL INTELLIGENCE

The MSc in Data Analytics & Artificial Intelligence will hone your business decision-making skills. You will acquire a “common language” understandable by data scientists, developers, and managers to create insightful analysis and innovative strategies for businesses in the digital age. The programme prepares you for a wide range of positions and opportunities where programming, quantitative analysis, critical thinking and business management skills are essential.

## CORPORATE SPONSOR



## FIELDS

Artificial Intelligence, Business Analytics, Customer Intelligence & Analytics, Data Visualization, Web Analytics, Data Sciences, Machine Learning, Programming, User Experience Management, Digital Strategies, Data Regulation & Security, Big Data Technologies

## LIST OF CORE MODULES

- Boost Your Talents: Le Wagon Bootcamp or OpenClassrooms
- Business Transformation & Big Data
- Data Sciences
- Big Data Technologies
- Business Analytics & Intelligence
- Artificial Intelligence & Data Sciences

## KEY RECRUITERS

AMAZON, GOOGLE, IBM, INTEL, MICROSOFT, ORACLE, DELOITTE DIGITAL, OPENCLASSROOMS



**“The technological revolution spurring disruptive change in the business world is driven by current developments in Artificial Intelligence (AI), machine learning, and big data analysis.** A study by the World Economic Forum shows that

employment opportunities requiring machine learning and deep learning skills, two major components of AI, have doubled in the last year.\* Through this programme you will gain a common language, general knowledge, and a global understanding of the digital tools used to manage data-driven business initiatives. My aim here is to build the new generation of managers and technical/quantitative talent able of being placed at the forefront of current and emerging economic trends.”

**Florian Pelgrin, PhD,**

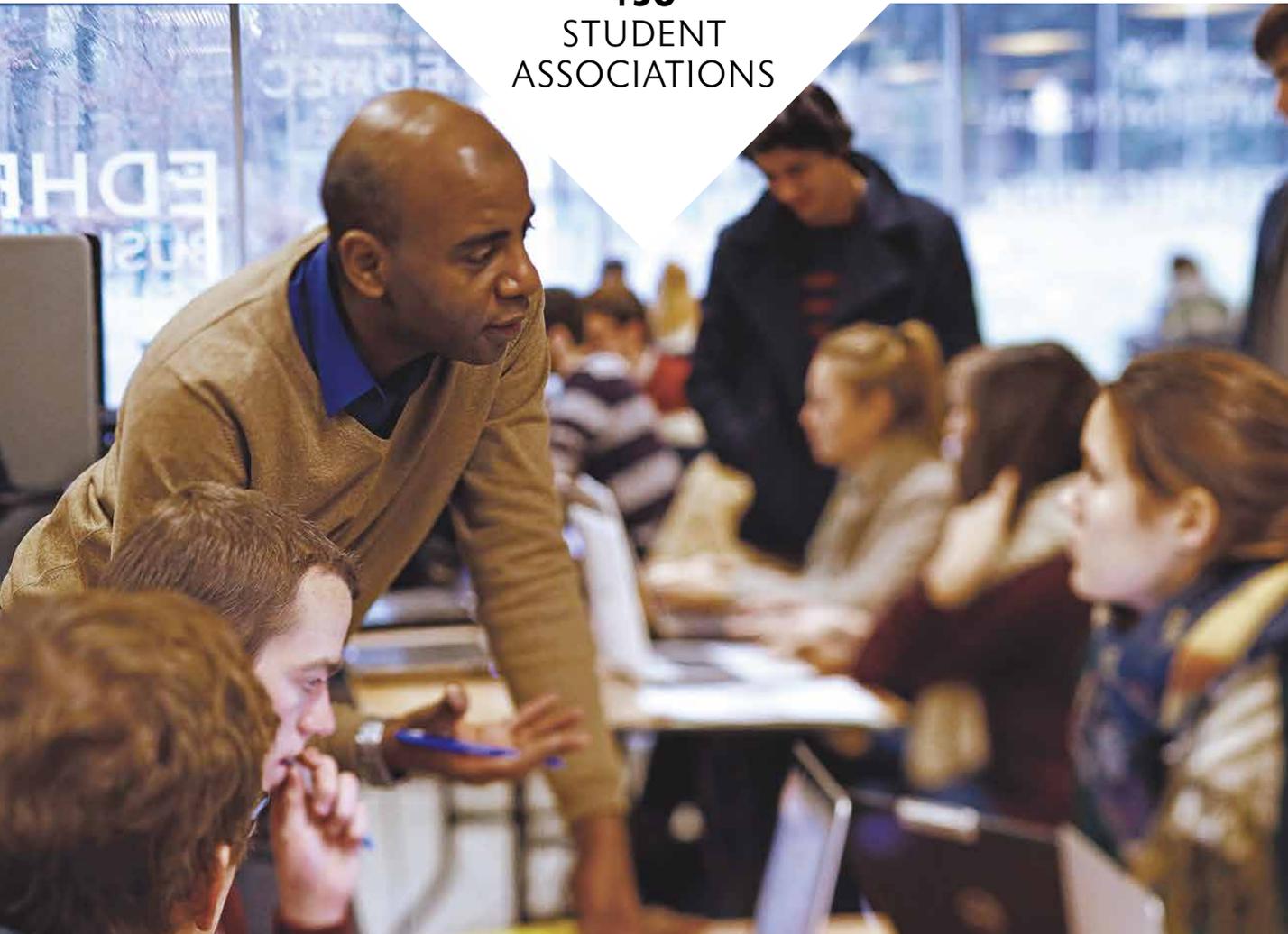
Professor of Econometrics/Statistics  
Programme Director, MSc in  
Data Analytics & Artificial Intelligence

\* source: [www.weforum.org](http://www.weforum.org)





**100**  
NATIONALITIES  
**+50**  
STUDENT  
ASSOCIATIONS



# EDHEC CAREER CENTRE, YOUR PERSONALISED CAREER BOOSTER

The EDHEC Career Centre is a one-stop-shop for career development. As of year 1, it offers an integrated career programme designed for you to define and achieve your career goals: the Talent Identification & Career Development (TI&CD) programme.

## FROM YEAR 1, THE TALENT IDENTIFICATION & CAREER DEVELOPMENT (TI&CD)

PROGRAMME HELPS YOU DEFINE YOUR CAREER PATH, TAKING INTO ACCOUNT YOUR SPECIFIC NEEDS AND PROFESSIONAL OBJECTIVES. The Career Centre organises numerous training and recruitment events, on- and off-campus, to prepare you for challenging international recruitment processes and to help you network with potential employers.

### CAREER EVENTS

- **120** corporate events across campuses
- **+110** companies at our Paris Career Fair
- **40** companies, of which **50%** are international, at our International Career Day
- International Graduate Programme Day
- Industry-specific events: luxury, audit, marketing, etc.
- Explora Digital Certificate.

### YEAR 1

#### Define your career plan and master international recruitment processes

The EDHEC Career Centre assists you in defining your career plan by focussing on three key areas: knowing yourself, understanding the market and mastering international recruitment processes.

### YEAR 2

#### PROFESSIONAL IMMERSION Gain experience and develop your international exposure

The choice of an internship is crucial when planning a professional career path. Many students find their jobs as a result of internships during their time at EDHEC. During this period, the Career Centre continues to support you in your job search and career planning.

### YEAR 3

#### Fine-tune your career plan

The Career Centre helps you design your job-search strategy and assess your recent work experience and managerial competencies. The TI&CD programme, unique in Europe, evaluates and assesses your strengths and areas of improvement based on 8 managerial competencies defined by international recruiters. The TI&CD is a real career booster enabling EDHEC students to assess and hone their managerial competencies to be particularly efficient in their first job.



## To be continued... EDHEC ENTREPRENEURS INCUBATOR & ACCELERATOR

The EDHEC Entrepreneurs Incubator & Accelerator's mission is to provide coaching and mentoring to EDHEC Students and Alumni working on Start-up projects. We offer business support resources and services to accelerate the growth and success of entrepreneurial companies at any stage of their development. We are situated in Paris at Station F and on our campuses in Lille and Nice where we offer co-working spaces. The EDHEC Entrepreneurs Incubator & Accelerator also has an online platform to support international projects.

## ALUMNI FOR LIFE

The EDHEC Alumni association is a network of over 40,000 graduates and students throughout 125 countries. The association provides life-long support to graduates and helps them to develop and promote their professional projects and businesses.

# EDHEC AT THE HEART OF RESEARCH AND BUSINESS

At EDHEC, our educational model combines teaching, research and business. Our academic expertise and our understanding of the “real world” generates a virtuous circle of knowledge that benefits not only our academic programmes, but also our business partners and the community as a whole. It makes us one of the most referred international business schools.

## PROGRAMMES CO-CREATED WITH KEY BUSINESS PARTNERS

EDHEC’s programmes are in constant interaction with the business world. They are co-created and developed with numerous leading business partners. Our business partners commission us with consultancy projects on key topics and take an active part in teaching classes.

## APPLIED AND PRACTICAL RESEARCH

EDHEC spends more than 20% of its resources on research – the core of EDHEC’s business model. Businesses and value creators benefit directly from the research centres’ contribution which guides major institutions in their global business actions.

### 6 Pillars of Excellence

-  **EDHEC-RISK INSTITUTE**
-  **EDHEC FINANCIAL ANALYSIS AND ACCOUNTING RESEARCH CENTRE**
-  **EDHEC INFRASTRUCTURE INSTITUTE**
-  **LEGALEDHEC**
-  **ECONOMY**
-  **EDHEC FAMILY BUSINESS CENTRE**

### 5 Chairs and Observatories

-  **OPEN LEADERSHIP FOR DIVERSITY AND INCLUSION**
-  **NEWGEN TALENT CENTRE**
-  **CRIMINAL RISKS MANAGERMENTS**
-  **INNOVATION AND PERMANENT TRANSFORMATION**
-  **LEADERSHIP AND MANAGERIAL COMPETENCIES**

**ERI SCIENTIFIC BETA** – US\$25 BILLION assets which track EDHEC scientific beta indices. This spin-off aims to be the first provider of a smart beta indices platform to help investors understand and invest in advanced beta equity strategies.

# PRACTICAL INFORMATION

## REQUIREMENTS

- Bachelor's degree
- GMAT, GRE, TAGE MAGE or CAT (for Indian students only)
- English proficiency exam (TOEFL, TOEIC or IELTS)

## APPLICATION & DEADLINE

- Apply online at [master.edhec.edu](http://master.edhec.edu) or send us an e-mail to [international.admissions@edhec.edu](mailto:international.admissions@edhec.edu)
- Deadline to apply: 30 June 2019

## SCHOLARSHIP & FINANCIAL AID

EDHEC offers various scholarships to support candidates according to their profile, merits and financial situation. The Excellence Scholarship, which covers 30% of tuition fees, is available to students with outstanding academic records applying before 31 March 2019. The Distinction and Foundation Scholarships cover 20% and 15% of tuition costs, respectively, and are available to promising students applying before 30 June 2019. Other region-specific scholarships are available.

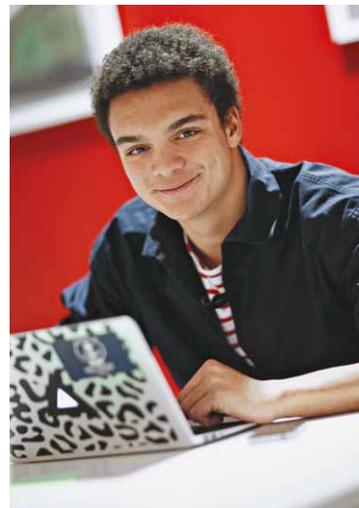
## FEES\*

- Master in Management: €32,400 (EU students) / €36,400 (non-EU students)
- MSc in Data Analytics & Artificial Intelligence, Global & Sustainable Business, Entrepreneurship & Innovation: €23,500
- MSc in Strategy, Consulting & Digital Transformation / Marketing Management / Creative Business & Social Innovation / LL.M. / Management Studies: €19,900

\*Fees include:

- Tuition fees; including academic exchanges & double degrees (1)
- Access to the EDHEC Career Centre with personal career coaching during your studies and for the duration of your professional life
- Access, as a matriculating student, to on-campus facilities (incubator, learning centre, sports facilities, etc.)
- Lifetime access to the EDHEC Alumni community
- Administrative fees

(1) Except for London School of Economics, Florida International University, George Washington University, HEC Montréal, Sungkyunkwan University Graduate School of Business & Tilburg University (non-CEE students only)



## INTERNATIONAL STUDENTS OFFICE

The office assists students with all administrative procedures before their arrival and also helps new students adapt to life in France. Staff are ready to help students with questions pertaining to the French medical system, medical insurance and housing options.

## ACCOMMODATION

The International Students Office assists students in finding suitable accommodation on or off-campus.

## VISA AND RESIDENCE PERMIT

### Nationals of EU member states

EU students may live and study in France with a national ID card. No passport or visa required.

### Non-nationals of EU member states

Before arriving in France, students from outside the European Union must obtain a student visa from the French embassy or consulate in their country of origin or permanent residence. Students from outside the European Union must also have a valid passport from their country of origin.

## SETTLING IN

We provide a free pick-up service to students from outside the European Union, from the train station or airport in Lille to your housing location. Every year the International Students Office organises orientation events and multicultural seminars to welcome foreign students to the EDHEC campus.

## FRENCH CLASSES

French courses are offered, free of charge, to facilitate the acculturation of international students.



# ALL EDHEC PROGRAMMES

LILLE



NICE



PARIS



LONDON



SINGAPORE



## BBA, MASTERS AND GRANDE ÉCOLE

BACHELOR in BUSINESS ADMINISTRATION



MASTER in MANAGEMENT, GLOBAL ECONOMIC TRANSFORMATION & TECHNOLOGY (GETT) – in Paris / Berkeley, USA / Seoul, Korea



MASTER in MANAGEMENT, BUSINESS MANAGEMENT



MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION



MSc in MARKETING MANAGEMENT



MSc in ENTREPRENEURSHIP & INNOVATION



MSc in CREATIVE BUSINESS & SOCIAL INNOVATION



LL.M. in LAW & TAX MANAGEMENT



MSc in GLOBAL & SUSTAINABLE BUSINESS



MSc in MANAGEMENT STUDIES



MSc in DATA ANALYTICS & ARTIFICIAL INTELLIGENCE



MASTER in MANAGEMENT, FINANCIAL ECONOMICS



MSc in CORPORATE FINANCE & BANKING



MSc in INTERNATIONAL ACCOUNTING & FINANCE



MSc in RISK & FINANCE



MSc in FINANCE



MSc in FINANCIAL MARKETS



## EXECUTIVE EDUCATION

PhD in FINANCE



GLOBAL MBA (FULL-TIME)



EXECUTIVE MBA (PART-TIME)



ADVANCED MANAGEMENT PROGRAMME (AMP)



CYCLE SUPÉRIEUR DE MANAGEMENT (CSM)



GENERAL MANAGEMENT ACCELERATION PROGRAMME (GMAP)



CUSTOM PROGRAMMES



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