



*EDULINK's Head Office is in a prime business location in Johannesburg, South Africa, which acts as a convenient and central hub from where they recruit with their own staff to all the many SADC countries in this region.*

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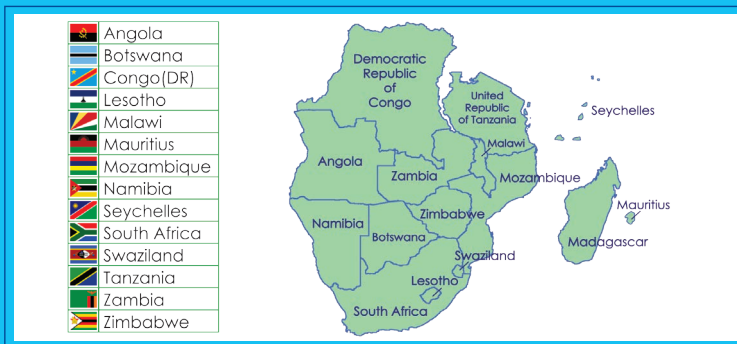
*International Education Link, better known as EDULINK, is proud to introduce their company and provide details of the vast and exciting region which they cover via their large team of well trained consultants.*

STUDY + WORK + TRAVEL + SUCCEED

## ABOUT OUR REGION AND THE SERVICES WE OFFER

The region encompasses the many SADC countries in Southern Africa and the Indian Ocean Islands. EDULINK receives ongoing enquiries and applications from all these countries and beyond, into East and West Africa.

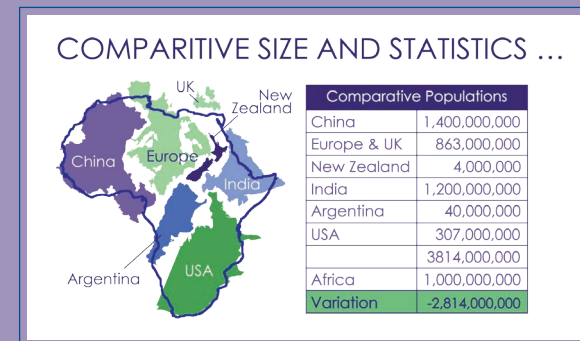
The company's reach is vast and besides this region's size, it is very diverse and made up of many different cultures and ethnic groups. Being based in this region, EDULINK's competent marketing and recruitment team understands the cultures and speaks many of the local dialects.



*When observing the map you will be able to appreciate the sheer size of the SADC region.*

## MARKET SIZE AND POTENTIAL SOME ASTOUNDING FACTS ABOUT THE SADC REGION

- This region boasts a population of 237 million which is far greater than the population of West and East Africa combined.
- The population of Africa has grown exponentially over the past century and consequently shows a large youth bulge, more than 40% of African population is under the age of 15 and represents a growing market.
- Education is vital to grow and sustain the development of the African continent.
- The population doubled in the period 1982 - 2009 and quadrupled from 1955 - 2009, according to the United Nations estimates.
- Africa is so rich in resources and its people seek education to develop and manage the infrastructures of their countries and enter the global trading arena.



*Tap into our existing "African Footprint" Speak to the professionals, the largest, most established and only company covering this vast SADC region*

## EDULINK MANAGEMENT

The management's established business background and strong 'African Footprint' developed over more than 24 years of working in the continent of Africa, added to the support they have received from their global University and College partners, has been the catalyst which has catapulted the success of this much needed service which they provide to students from Africa to study abroad.

The company's management team have travelled extensively throughout the world and some have even studied abroad themselves. They recognise the immense global tertiary offerings which exist and hence are able to successfully link African students to choose the right country and tertiary institution which will fit the student's academic ability, programme, budget and lifestyle choice.