

Détail de l'offre : Social media specialist

<b>Partenaire</b>	Purple Digital Marketing
<b>Adresse</b>	48 Giza Street, Orman Tower Floor 12, Apt. 126, Dokki, Giza
<b>Ville</b>	Le Caire
<b>Référence</b>	21D1622735296
<b>Titre</b>	Social media specialist
<b>Description du poste</b>	<p>Main responsibilities:</p> <p>Responsible for generating content for client's social media accounts according to social media strategy.</p> <p>Manage and moderate the social media profiles and presence, including Facebook, Twitter, LinkedIn, and additional channels.</p> <p>Explore new ways to engage and identify new social media to reach target audience.</p> <p>Drive consistent, relevant traffic and leads from social media presence.</p> <p>Participate in social media strategy creation process and engage in generating its creative ideas.</p> <p>Track, measure, and analyze all initiatives to report on social media ROI.</p>
<b>Type de contrat</b>	Emploi
<b>Pays</b>	Égypte
<b>Profil recherché</b>	<p>Skills:</p> <p>social media/marketing knowledge.</p> <p>Fluency of written Arabic and English.</p> <p>Competencies:</p> <p>Creativity.</p> <p>Flexibility.</p> <p>Commitment .</p> <p>Interpersonal communication skills .</p> <p>Ability to work under pressure .</p> <p>Team spirit .</p> <p>Monthly compensation: Subject to Qualification.</p> <p>Location: Giza, Egypt.</p> <p>Working hours: from 9:00 AM to 6:00 PM with two breaks (8 hours net)</p> <p>Days Off: Friday and Saturday.</p> <p>Apply to <a href="mailto:hr@purpledigitalmarketing.com">hr@purpledigitalmarketing.com</a></p> <p>E-mail title: Social Media Specialist.</p>