

Détail de l'offre : Social Media & Influencer Marketing Assistant

Partenaire	CCIF	Chambre de Commerce et d'Industrie Française en Chine (CCI FRANCE CHINE)
Adresse		Suites 201-222, 2F, Building 81, No 4 Gongti North Road □ Chaoyang District, Beijing 2/F Mayfair Tower, 83 Fu min Road, Shanghai Room 802, 8/F Leatop Plaza, 32 Zhujiang Dong Road, Zhujiang New Town, Guangzhou / Room 318, 3/F Chinese Overseas Scholars Venture Building, Shenzhen Hi-tech Industry Park, Shenzhen
Ville		Pékin Shanghai Canton Shenzhen
Référence		21D1625121338
Titre		Social Media & Influencer Marketing Assistant
Description du poste		<p>MISSIONS</p> <p>As the Social Media & Influencer Marketing Assistant, you'll participate the creation of social media strategies, and the planning and execution of successful social media within influencer campaigns.</p> <p>Multitasking skills, a creative way of thinking, brand understanding, social media addict and be comfortable presenting ideas and results to both clients and internal teams.</p> <p>Previous experience in social media and influencer marketing is favorable.</p> <p>RESPONSABILITIES</p> <ul style="list-style-type: none"> * Participate to the elaboration of client's editorial calendar * Produce consistent and creative content * Listen and create conversations on Social Media * Moderate social communities * Monitor social media performance * Foresee innovative ideas that grow communities on Social Media * Identify reliable and trendy influencers * Monitor and report the last trends (hot topics) * Effectively manage client campaigns, ensuring they're delivered on time, to a high standard and communicating with social influencers
Type de contrat		Emploi
Métier		Communication / Création Marketing / Webmarketing
Description de la société		Our client is a digital experience company for brands wishing to leverage the Chinese market. Digital partner of both western SMEs and large companies, they add value to their client's digital strategy in China by tailoring custom tech solutions and enhancing engagement within Chinese social media.
Localisation		□□ Pékin
Pays		Chine
Profil recherché		<p>REQUIREMENTS</p> <ul style="list-style-type: none"> • Bachelor's degree or advanced degree • Chinese native speaker • Fluent in English or French • Excellent writing skills • Creative, dynamic and autonomous • Problem solving via innovation & creativity • Strong organizational skills with attention to detail • Positive attitude and willing to learn • Knowledge Xiumi, Photoshop and illustrator • Ability to deliver creative content ideas • Abroad study experience would be a plus
Expérience		Débutant (-3 ans)
Secteur		Services Divers aux entreprises Communication Media / Publicité
Langues		Chinois (mandarin)