


Partenaire	 Sutunam Vietnam
Adresse	17th floor, C'land tower, 156 Xa Dan 2, Nam Dong, Dong Da, Hanoi
Ville	Hanoi Lyon, France
Référence	20D1583841500
Titre	Communication intern
Description du poste	WHAT YOU WILL LEARN?
	<p>Talent development: Together with our Communication Team, you will participate in defining target audience, developing marketing campaigns that promote Sutunam as a great place to work and authentically communicating Sutunam unique culture, mission and working environment both internally and externally in order to increase internal engagement and attract external talent.</p> <p>You will also partner with HR & Production team to build a strong enterprise employer brand and position-specific marketing campaigns from conception to implementation. Define measurements for success and assess the effectiveness of these campaigns.</p> <p>Oversee all the company's employment branding strategies. Build up talent pool for specific position by developing new and/or optimizing current channels with online platforms as well as offline events/activities with strategic recruitment partners.</p> <p>Copywriting and communication: You will learn about how to write compelling and accurate content for technical-minded audience. The words you draft will appear on our website, marketing collateral, presentations, internal documents and our social media platforms. You'll measure and report results and make recommendations.</p> <p>Event & Activities: You will take part in implementing all colleges & universities programs in order to deliver the right talent pipeline to the business.</p>
Type de contrat	Stage
Métier	Communication / Création
Description de la société	<p>We are Sutunam, one of the most respected web design firms in Lyon, FRANCE. An award-winning team, synonymous with excellence in web design and web application development for almost 10 years.</p> <p>We offer services including web application, e-commerce web development, design for mobile platforms (PWA), and UX/UI creation at high standard! We have launched hundreds of sites which received over 100% increase in conversions and delivered content that generates results.</p> <p>Sutunam has offices in France, in Vietnam but serve clients all over the world from Europe to the United States and Asia. To help our goal to double the size of our worldwide business and expand our Employer Branding in Vietnam, we're looking for a creative, intelligent and independent Communication Officer to help us to attract the best and the brightest talent out there.</p> <p>It's an exciting opportunity to expand your expertise in communication and digital marketing, and to get exposure in a highly creative and forward-thinking environment. If you are looking for a professional and international working environment with Western management style, check out our vacancies at: https://beahero.sutunam.com/</p> <p>WHY JOIN THE SUTUNAM TEAM?</p> <ul style="list-style-type: none"> - Because you want to be part of a multi-winning award digital Agency - Because you want to work with talented colleagues - Because you want to work on the exciting new tech - Because you want to join a global company and grow in a professional & English-speaking environment

Or, just because you love us!

WHAT WE ARE OFFERING?

- Western management, friendly, dynamic, open minded and sharing;
- English-speaking & dynamic working environment with many exciting projects from all over the world;
- Allowances & Free parking
- Free Business English Class with English native speaking teacher
- 5 days work from Monday to Friday;
- The chance to play hard: monthly events, birthdays, summer trip, Sport events and more!

Localisation

Hanoi

Pays

Vietnam

Profil recherché

WHAT YOU WILL NEED TO HAVE?

Understanding of integrated marketing concepts, content management, brand strategy, visual identity and social media. Excellent writing skills in English to craft informative blog posts, engaging social media posts, and other content.

Staying up-to-date with digital marketing trends, new channels and strategies: who are our talent competitors? What are they doing in the space of employer branding? Who do we look up to?

Willing to go the extra mile: you will genuinely strive to make Sutunam the coolest workplace on the planet.

Major in communications, marketing, or a related field

Recommended Qualifications:

- Video editing knowledge
- Experience using Photoshop

Show us your skills! We'd love to see a collection of your social media posts and any writing samples

you'd like to share. You can either include a link on your resume to an online portfolio, or attach a document to your profile.

Expérience

Débutant (-3 ans)

Secteur

Communication Media / Publicité

Disponibilité

3 mois et plus