

Partenaire	
Référence	22D1662693603
Titre	Marketing Associate
Description du poste	<p>We are looking for a marketing associate to help plan and implement our marketing and advertising activities.</p> <p>For this role, you should understand the full marketing mix and be familiar with ways to analyze market research and customers' behaviour. You should also be able to create spreadsheets and analyze quantitative data to interpret ROI and KPI metrics.</p> <p>Also, you should help us achieve our business goals through building strong marketing campaigns.</p> <p>Responsibilities:</p> <ul style="list-style-type: none"> * Grow both offline and online sales channels * Managing daily administrative tasks to ensure the Marketing activities run smoothly * Conducting market research to identify new revenue opportunities * Gathering and analyzing consumer behavior data (e.g. web traffic and rankings) * Create reports on marketing and sales metrics, like conversion rates * Assist with organizing promotional events * Coordinate with the marketing design and content team to create advertising material (e.g. brochures and newsletters) * Keep organized records of marketing metrics and results of past campaigns * Monitor competitors' marketing activities * You will be reporting to the leadership team
Type de contrat	Emploi
Métier	Marketing / Webmarketing
Société	Paris Sorbet Bistro et Ice Cream Bar (PT Larochele Indo LBP)
Localisation	Jakarta
Pays	Indonésie
Profil recherché	<p>Requirements:</p> <ul style="list-style-type: none"> • Fluent in English both written & speaking • French Language will be an advantage • Proven work experience as a marketing associate, marketing assistant or similar role • Knowledge of marketing digital tools and techniques • Experience with digital campaigns including social medias • Solid computer skills, including MS Excel, web analytics and Google Adwords • Good communication and presentation skills • Strong analytical skills with a goal-oriented attitude • Bachelor's degree in Marketing or relevant field <p>Benefits:</p> <p>Competitive monthly salary</p> <p>Government health insurance</p> <p>Lunch provided</p> <p>Fun environment to work</p> <p>Hybrid working schedule</p> <p>CV can be sent to assist.paris.sorbet@gmail.com with CC to paris.sorbet@gmail.com</p>
Secteur	Hôtellerie - Restauration - Tourisme