

Détail de l'offre : GRAPHIC DESIGN INTERN

Partenaire	 MB Projects
Adresse	733 Wanhangu Lu (near Wuding Xi Lu), Jing'An District
Ville	Shanghai
Référence	20D1607574644
Titre	GRAPHIC DESIGN INTERN
Description du poste	Assist the team in: <ul style="list-style-type: none"> * Conception, development and design of digital content * Ensuring brand consistency across platforms * Managing and creating digital content for web, blog and Chinese social media: editorial design for WeChat and Weibo, static and rich banners, flyers etc. * Producing publicity and marketing materials, including photographs and videos, vlogs etc.
Type de contrat	Stage
Description de la société	Would you like to work for Centre Pompidou, Fondation Cartier, Paris Musées, and more? Join MB Projects, a leading agency specialized in cultural strategy and management based in Shanghai. We accompany prestigious French cultural institutions in their development in China and interactions with the Chinese audience. We also assist world-class brands and companies, such as Cartier or Kering, with their cultural strategy and projects in China.
Localisation	📍 Shanghai
Pays	Chine
Profil recherché	<ul style="list-style-type: none"> • Strong interest in arts and culture • Excellent knowledge of social media platforms, especially WeChat and Weibo. • Proficient in Adobe PS, AI, InDesign, Premiere and Xiumi • Creative and innovative • Strong organizational skills and attention to detail • Chinese native speaker with English working proficiency (French a plus)
Secteur	Communication Media / Publicité