

Partenaire	Chambre de Commerce et d'Industrie Française en Chine (CCI FRANCE CHINE)
Adresse	Suites 201-222, 2F, Building 81, No 4 Gongti North Road 朝阳区 Chaoyang District, Beijing 2/F Mayfair Tower, 83 Fu min Road, Shanghai Room 802, 8/F Leatop Plaza, 32 Zhujiang Dong Road, Zhujiang New Town, Guangzhou / Room 318, 3/F Chinese Overseas Scholars Venture Building, Shenzhen Hi-tech Industry Park, Shenzhen
Ville	Pékin Shanghai Canton Shenzhen
Référence	23D1673835266
Titre	EC Marketing Manager
Description du poste	-Strong project management skill and solid know-how of EC platforms -Work out integrated campaign/activation calendar aligned with key stakeholders to drive traffic and in-crease conversation rate -Develop sales-oriented content and monitor EC UI to increase sales conversion -Develop annual E-marketing budget plan, deploy tracking and optimization in daily operation and monthly review
Type de contrat	Emploi
Description de la société	The company is a leading French brand in fashion jewelry. The brand runs over 400 shops worldwide with a strong ambition in the Chinese market.
Localisation	Shanghai
Pays	Chine
Profil recherché	-Strong project management skill and solid know-how of EC platforms -About 2 years working experience in digital& EC marketing related background is fashion jewelry -Good communication skills -Quick learner and willing to work under pressure
Expérience	Débutant (-3 ans)