


## Détail de l'offre : MEDIA/PARTNERSHIPS DEVELOPMENT OFFICER

<b>Partenaire</b>	 MB Projects
<b>Adresse</b>	733 Wanhangu Lu (near Wuding Xi Lu), Jing'An District
<b>Ville</b>	Shanghai
<b>Référence</b>	23D1677205570
<b>Titre</b>	MEDIA/PARTNERSHIPS DEVELOPMENT OFFICER
<b>Description du poste</b>	<p>Full-time, based in Shanghai</p> <p>We are looking for a bilingual Media and Partnerships Development Officer to execute and develop our agency's services in press, media, KOLs, and other types of partnerships.</p> <p><b>KEY RESPONSIBILITIES</b></p> <ul style="list-style-type: none"> <li>- Maintain and develop an active network of media contacts</li> <li>- Develop a strong network of social media influencers (WeChat, Weibo, Bilibili, RED...)</li> <li>- Devise communication strategies and partnership plans, negotiate, coordinate between clients and media, follow-up to ensure successful service delivery etc.</li> <li>- Organize press events (press conferences, media pitches, interviews etc.)</li> <li>- Draft press releases and assemble press kits</li> <li>- Collect press clippings, draft reports, and deliver presentations</li> </ul> <p>To apply, please submit the following materials in English or in French: your Resume, your Cover Letter explaining your qualifications for the position.</p> <p>Office Location 733 Wanhangu Lu (near Wuding Xi Lu), Jing'An District</p>
<b>Type de contrat</b>	Emploi
<b>Métier</b>	Communication / Création
<b>Description de la société</b>	<p>Would you like to work for Centre Pompidou, Fondation Cartier, Château de Versailles, Paris Musées, and many more? Organize exhibitions and dance festivals? Devise partnerships or communication strategies for art institutions or brands?</p> <p>Join MB Projects, a leading consultancy specialized in cultural strategy and management based in Shanghai! We accompany prestigious international cultural institutions in their development in China and assist world-class companies, such as Cartier or Kering, with their cultural strategy and projects.</p> <p>Become part of a dynamic and multicultural team in the fast-growing arts sector!</p> <p>To apply, please submit the following materials in English or in French: your Resume, your Cover Letter explaining your qualifications for the position.</p> <p>Office Location 733 Wanhangu Lu (near Wuding Xi Lu), Jing'An District</p>
<b>Localisation</b>	<p>Shanghai</p> <p>Chine</p>
<b>Pays</b>	Chine
<b>Profil recherché</b>	<ul style="list-style-type: none"> <li>- Native Chinese speaker with excellent English (written and spoken)</li> <li>- French would be a plus, but not a must</li> <li>- University degree or higher, in Communication, Journalism, Business, Arts administration, or a related field</li> <li>- Working experience and existing network in media (digital, print, KOLs)</li> <li>- Familiarity with the Chinese art scene and strong interest in culture</li> <li>- Proficiency in Word, Excel, PowerPoint, media databases, and social media networks</li> <li>- Creative, strategic, with a high degree of initiative</li> <li>- Excellent interpersonal skills and ability to develop a network</li> </ul>
<b>Secteur</b>	Communication Media / Publicité
<b>Langues</b>	Chinois (mandarin)