

Détail de l'offre : SOCIAL MEDIA COPYWRITER

Partenaire	 MB Projects
Adresse	733 Wanhangdu Lu (near Wuding Xi Lu), Jing'An District
Ville	Shanghai
Référence	23D1677207595
Titre	SOCIAL MEDIA COPYWRITER
Description du poste	<p>Flexible options: Full-time / part-time / freelancer Based in Shanghai / remote work acceptable</p> <p>MB Projects is looking for a bilingual Social Media Copywriter to join the Communications and Social Media Team and contribute to the feeding of our social media accounts (foreign cultural institutions' accounts).</p> <p>KEY RESPONSIBILITIES Research content (in French or English) Create high quality content for art and culture social media accounts: research, translation, drafting, and designing of posts (WeChat and Weibo) Develop a consistent voice and vision, which is insightful and relevant for the Chinese public Translation and proofreading</p>
Type de contrat	Emploi
Métier	Communication / Création
Description de la société	<p>Would you like to work for Centre Pompidou, Fondation Cartier, Château de Versailles, Paris Musées, and many more? Organize exhibitions and dance festivals? Devise partnerships or communication strategies for art institutions or brands? Join MB Projects, a leading consultancy specialized in cultural strategy and management based in Shanghai! We accompany prestigious international cultural institutions in their development in China and assist world-class companies, such as Cartier or Kering, with their cultural strategy and projects. Become part of a dynamic and multicultural team in the fast-growing arts sector!</p> <p>To apply, please submit the following materials in English or in French: your Resume, your Cover Letter explaining your qualifications for the position.</p>
Localisation	Office Location 733 Wanhangdu Lu (near Wuding Xi Lu), Jing'An District
Pays	🇨🇳 Shanghai
Profil recherché	<p>China</p> <p>Native Chinese speaker with solid editing and proofreading capabilities Excellent writing skills in Chinese and passion for writing High proficiency in English or French (spoken, written and comprehension) Background in art history or strong art/culture knowledge Experience in online community management is a plus, familiar with social media Proficiency in Xiumi, PS, AI and editing tools (Première or Final Cut) would be a plus. Motivated, dedicated, able to keep deadlines Completed an undergraduate degree (academic experience in France would be a plus)</p>
Secteur	Communication Media / Publicité
Langues	Chinois (mandarin)