

Détail de l'offre : KEDGE Marketing & Communication Intern

Partenaire	DOBE 中国
Ville	Shanghai
Référence	20D1609210995
Titre	KEDGE Marketing & Communication Intern
Description du poste	<p>Main responsibilities:</p> <p>Support the maintenance of marketing communication materials: copies, translations, etc.</p> <p>Support the maintenance of wechat and weibo platforms.</p> <p>Support communication activities organization, such as alumni events, workshops, seminars, etc.</p> <p>Explore new potential media cooperation platforms</p> <p>Able to prepare relevant marketing reports</p> <p>Other ad-hoc tasks</p>
Type de contrat	Stage
Métier	Marketing / Webmarketing
Société	KEDGE Business School (Shanghai)
Description de la société	<p>KEDGE Business School is a French Business School with 4 campuses in France (Paris, Bordeaux, Marseille and Toulon), 3 international campuses (2 in China - Shanghai and Suzhou - and 1 in Africa - Dakar) and 3 associate campuses (Avignon, Bastia and Bayonne). The KEDGE Business School community consists of 14,800 students (25% of them are international students), 192 permanent professors (of whom 44% are non-French), 282 international academic partners and 70,000 alumni worldwide. KEDGE Business School offers 36 training tracks of management and design for students and professionals, and deploys customized training for companies at national and international level. Ranked 34th in the 2020 Financial Times Best Business School in Europe and 41st worldwide for its Global MBA in the 2020 Financial Times Executive MBA Ranking, KEDGE Business School is accredited EQUIS, AACSB and AMBA, recognized and approved by the French government, and is a member of the Conference des Grandes Ecoles.</p>
Localisation	中国 Shanghai
Pays	Chine
Profil recherché	<p>Requirements</p> <p>Bachelor Degree or above, Master preferred. Major in French/English, journalism, marketing, communications or other related subjects is preferred</p> <p>Positive, responsible, eager to learn, willing to take up new duties and meet new challenges</p> <p>Work both independently but also a good team player, can meet tight deadlines</p> <p>Good command of oral and written English, French a good plus</p> <p>Good interpersonal and communication skills</p> <p>Good knowledge in using MS Excel, MS Word and MS Power Point</p> <p>Able to work at least 3 days per week, 6 months preferred.</p> <p>Salary</p> <p>RMB 150/day (before tax)</p> <p>Working Place</p> <p>Xujiahui, Shanghai</p>
Expérience	Débutant (-3 ans)
Langues	Anglais