

## Détail de l'offre : Communication Officer

Partenaire \*\*\* EDF China

Adresse Pékin Ville Pékin

Référence 21D1633924680

Titre Communication Officer

Description du poste Main mission

The Communication Officer belongs to the Communication & General Secretary Department of EDF China. She/he assists in preparing the communication tools for EDF China and is involved in the Communication plan implementation.

Communication Officer responsibilities include:

### INTERNAL COMMUNICATION

- \*IManaging EDF China newsletters editing process: content coordination, proofreading and editing, design and layout.
- \* Maintain and update EDF China intranet's content
- \*Drafting and editing communication materials: design corporate presentations, edit articles and messages for staff's information and do some rewriting work for executive reports to ensure the consistency with EDF China messages.
- \*Drafting EDF China manager's speeches for internal and external communication event.
  \*Dsupporting the preparation of internal event (logistics and contents): seminars, annual meeting, internal conference, etc.

#### EXTERNAL COMMUNICATION

- \*IManage the EDF China official Wechat account: contribute to the editorial agenda, monitor the drafting and design of the post to ensure the quality and consistence with EDF China communication plan.
- \*IManage EDF China relation with Chinese journalists and design specific events for media
- \*DSupporting the organization of external events: exhibition, PR events, etc.
- $\ ^{*}\Box$  Maintain and update EDF China website's content

 $^{\star}\Box Assist$  the preparation of external communication tool kit (press release, leaflet, etc.)

Type de contrat Emploi

Métier Communication / Création

Localisation 🛮 🗷 Pékin

Pays Chine

Profil recherché Ideal candidate profile

#### Requirements:

. Basic requirements: (Education/Qualification/Language/Computer etc.)

Education

- DMaster degree in communication or marketing / graduated from a business school. Key skills
- Excellent communication abilities (written, oral, visual, digital)
- I Fluent in Chinese and English, French is a plus
- Proficient in computing (Microsoft Office pack)
- Familiar with design software would be appreciated

Professional experience and skills / Technical Knowledge []

ullet Proven experience in the communication field

# Capabilities required []

- Creative thinking, visual design sensitivity
- DAbility to work effectively with multiple individuals and manage several projects at once
- DAble to work independently and on own initiative
- □Strong attention to detail

Expérience Débutant (-3 ans)

Secteur Énergie - Extraction Langues Anglais