

Détail de l'offre : MARKETING ASSISTANT (1 STUDENT - Full or Part time)

Partenaire	DOUCEA
Ville	Shanghai
Référence	22D1666165013
Titre	MARKETING ASSISTANT (1 STUDENT - Full or Part time)
Description du poste	<p>MAIN PURPOSE : SUPPORT THE TEAM TO PROMOTE THE BRAND OFFLIN/ONLINE</p> <p>Job brief:</p> <p>We are looking for a highly motivated Marketing Assistant to support the Marketing department of our company in its primary and marketing duties.</p> <p>Marketing Assistant Responsibilities</p> <p>Include:</p> <ul style="list-style-type: none"> * Undertaking daily marketing tasks to ensure an efficient promotion. * Supporting marketing executives in organizing various projects (offline/online) - events * Implement the "Board of Actions" for the marketing plan: wechat post/XHS post, Wechat communication * Marketing Tools development: Branding, Packaging, * Conducting market research and analyzing consumer rating reports/questionnaires * Prepare and deliver promotional presentations
Type de contrat	Stage
Métier	Communication / Création
Société	DOUCEA
Description de la société	Founded in 2019, by Natacha Tarascon , a French citizen , based in Shanghai since 8 years, Dr in Pharmacy and mums of 3 kids, Doucea is a youth natural skincare startup catering to the needs of children and family.
Localisation	Shanghai
Pays	Chine
Profil recherché	<p>Proven experience as a marketing assistant (cosmetic background will be a plus but not necessary)</p> <p>Good understanding of office management and marketing principles</p> <p>Demonstrable ability to multi-task and adhere to deadlines</p> <p>Well-organized with a customer-oriented approach</p> <p>Excellent knowledge of MS Office, marketing computer software and online applications</p> <p>High School diploma; BSc in Marketing, Business or relevant field is a strong advantage.</p> <p>Dynamic and motivated to learn.</p> <p>Digital experience is a plus</p> <ul style="list-style-type: none"> • Employing online marketing analytics to gather information from web and social media pages. • Preparing promotional presentations and organizing promotional events. • Composing and posting online content for the company's social media page and website. • Writing marketing literature for company brochures and press releases. <p>English & Chinese fluent. (French will be good too)</p>
Expérience	Débutant (-3 ans)
Langues	Chinois (mandarin)