

Détail de l'offre : Digital Creative Copywriter

Partenaire	Purple Digital Marketing
Adresse	48 Giza Street, Orman Tower Floor 12, Apt. 126, Dokki, Giza
Ville	Le Caire
Référence	21D1622735170
Titre	Digital Creative Copywriter
Description du poste	<p>Updating digital media with snappy, timely content</p> <p>Staying up-to-date with cultural and social media trends</p> <p>Phrasing the presented drafts and ideas to clients.</p> <p>Developing ideas and concepts with graphic designer</p> <p>Using a varying language and tone of messages based on product and social media platform.</p> <p>Amending, revising or redeveloping ads /campaigns in response to feedback from the account management team /clients.</p> <p>Brainstorming visual and copy ideas with other members of the creative team.</p> <p>Deep studying for clients' products and services, the target audience, and their competitors' activities.</p> <p>social media/marketing knowledge</p> <p>Monthly compensation: Subject to Qualification.</p> <p>Location: Giza, Egypt.</p> <p>Working hours: from 9:00 AM to 6:00 PM with two breaks (8 hours net)</p> <p>Days Off: Friday and Saturday.</p> <p>Apply to hr@purpledigitalmarketing.com</p> <p>E-mail title: Digital Creative Copywriter</p>
Type de contrat	Emploi
Pays	Égypte
Profil recherché	<p>Bachelor degree of Mass communication major marketing or business administration major marketing</p> <p>Fluency of written Arabic and English.</p> <p>Very good Communication skills.</p> <p>Creativity</p> <p>Flexibility</p> <p>Commitment</p> <p>Interpersonal communication skills</p> <p>Ability to work under pressure</p> <p>Team spirit</p>