

Détail de l'offre : Marketing Executive - HCMC

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| Partenaire | ERAI Asia |
| Adresse | ERAI Asia Pilotco Building, 6th Floor, 45 ABCD Đinh Tiên Hoàng, Bến Nghé, Hồ Chí Minh, Vietnam |
| Ville | Ho Chi Minh-Ville |
| Référence | 23D1684894647 |
| Titre | Marketing Executive - HCMC |
| Description du poste | <p>MISSIONS</p> <ul style="list-style-type: none"> * Create marketing and communication content (photoshop or others). * Animate websites + social media for the company's business units. * Support business unit managers to create content to promote their activity. * Manage the brand identity and apply it to all material (presentations, contracts email signatures, etc.). * Manage emailing campaigns. * Mostly online. |
| Type de contrat | Emploi |
| Métier | Marketing / Webmarketing |
| Société | ERAI ASIA |
| Description de la société | <p>ERAI ASIA is a Vietnam-based & French-owned business consulting company with 10+ years of background in international business development. We support western companies in their business development in Asia through tailor-made services: market study, business development, commercial representation, distribution, company establishment, and 2 fully- serviced business centers in HCMC.</p> <p>We genuinely care about people as our assets are our people. We encourage our team to work with passion, grow together, and put quality in the first place even the smallest task.</p> <p>In the development of the business, we are looking for a motivated and open-minded Marketing Executive to join our team</p> |
| Localisation | Ho Chi Minh City |
| Pays | Vietnam |
| Profil recherché | <p>QUALIFICATIONS & SKILLS</p> <p>Diploma: Marketing or communication university degree</p> <p>Experience: 2-3 years of experience in Marketing or similar roles</p> <p>Languages: Native Vietnamese, Fluent in English. Knowing French is a big plus.</p> <ul style="list-style-type: none"> • Adapt to the company • Be flexible and be creative • Proactive, multi-task, manage priority • Design tools (photoshop or others) • Familiar with online platforms: Facebook, LinkedIn, etc. |
| Expérience | Débutant (-3 ans) |